

Sunday, October 31:
Children's Museum of the Arts and The Village Halloween Parade
Partner to Celebrate 48th Annual Halloween Parade,
Honoring Children of NYC

**Saturday, October 30: CMA to Host Halloween Block Party,
Invites Children to Decorate Massive Float to Debut in Sunday Parade**

*Plus Open Call for Children to Submit Drawings for Life-Sized Puppets to
Kick Off Parade*



The Village Halloween Parade will return this October 31, 2021.

(NEW YORK, NY — October X, 2021) — **Children's Museum of the Arts (CMA)** is pleased to partner with **The Village Halloween Parade** for the 48th Annual Village Halloween Parade, which this year is dedicated to the children of New York who missed last year's Halloween celebrations.

The partnership underscores CMA and The Village Halloween Parade's mutual commitment to individual and creative expression, giving both organizations the opportunity to reach diverse audiences in new and

exciting ways. The Village Halloween Parade will take place Sunday, October 31 at 7PM with the line-up beginning on [6th Avenue between Spring Street and Canal Street](#).

“We are thrilled to be partnering with the Village Halloween Parade to bring back what has historically been one of the most inspiring days of the year for children. This is an incredible avenue to unite children and artists alike to share their creativity with the community and show them they can create their own reality through art,” said **Seth Cameron, CMA Executive Director**.

Leading up to the parade, CMA and the Village Halloween Parade are inviting children to create the designs for life-sized puppets that will be carried by Parade participants. The open call encourages children to submit drawings of people, animals, and objects that honor whomever and whatever brings them everyday joy. Official Parade artists at Processional Arts Workshop will then transform these drawings into giant illuminated puppets to lead the Village Halloween Parade. Drawings may be submitted [here](#) by October 13.

On **Saturday, October 30**, CMA will host an all-day **Halloween Block Party at Spring Street Park** from **12pm- 4pm**, with an **Early Access Hour at 11am**, where children will have the opportunity to create artwork that will decorate the CMA Halloween Float, which will debut in the Village Halloween Parade. Free and open to the public, CMA’s festive celebration will be filled with family-friendly activities like spooky ornament and magic wand making, DIY tombstones, haunted house monoprinting, werewolf face-painting, creative workshops, and a costume catwalk for children to show off their creativity. Children will collaborate with CMA’s very own Artists-In-Residence—who designed the float—to help bring their artistic dreams alive.

“We’re delighted to bring back the Village Halloween Parade to all the children of New York City who were unable to celebrate Halloween last year,” said **Jeanne Fleming, Artistic Director of the Village Halloween Parade**. “We are honored to partner with Children’s Museum of the Arts in an open call for children to design the puppets that lead this beloved event, and look forward to welcoming all types of creativity and individual expression that Halloween brings.”

The Village Halloween Parade is the nation’s largest Halloween event, attended by over 2 million people. The Parade’s fusion of ethnic, social, economic, and racial diversity personifies what makes New York City so magical, presenting an overdue celebratory reconciliation for the children who have been cut off from so much of the city’s community for the past year. The parade will feature hundreds of puppets, performances, music, dancers, and costumes.

The Halloween festivities further epitomize CMA’s dedication to engaging with their community through connecting young New Yorkers to art and artists. CMA is undergoing a transformative moment in its three-decade history under the helm of Executive Director Seth Cameron, who recently launched the first [Artist-Educator Residency](#) program. The selected residents will be instrumental in creating content and programming for The Look Make Show, a new initiative that will be the first child-centered digital space for learning and artmaking, putting accessibility front and center.

ABOUT CHILDREN’S MUSEUM OF THE ARTS

Children’s Museum of the Arts (CMA) unites children and artists to create and share ambitious works of art with their communities and the world. Born out of an artist’s SoHo studio in 1988, the museum has built a living collection of over 2,000 works by children from over 50 countries dating back nearly a century, while connecting young New Yorkers to art and artists. In 2021 CMA’s Executive Director Seth

Cameron established The Look Make Show, the first digital commons specifically designed for child-artist-centered learning.

ABOUT THE VILLAGE HALLOWEEN PARADE

The Village Halloween Parade, initiated in 1973 by Greenwich Village puppeteer and mask maker Ralph Lee, is the world's largest Halloween parade and the only nighttime parade in New York City. Under the direction of Jeanne Fleming, The Village Halloween Parade has evolved from a local event into one of New York City's largest and most iconic cultural attractions noted for its collaborative and spontaneous participation of costumed marchers, puppets and creative floats.

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