

Children’s Museum of the Arts

**Children’s Museum of the Arts Presents “Our First Art Fair,”
an Exhibition of Artwork Created, Priced, and Sold by Children
at NADA New York, May 5-8**

*Plus, CMA Executive Director Seth Cameron to Host Talk,
“Art Without an Audience: The Case for Children’s Art,”
An Open Forum on Art Made by Children*



(NEW YORK, NY — April 22, 2022) — **Children’s Museum of the Arts** is pleased to partner with the **New Art Dealers Alliance** to present “**Our First Art Fair**,” the first experiential exhibition of brand new artworks created, priced, and sold entirely by children, on view at **NADA New York** this **May 5-8, 2022** at **Pier 36**. As part of CMA’s belief that all children are artists, and adults have as much to learn from them as they do from us, the exhibition aims to give young artists the agency to participate in the wider world of art at every level.

“We are thrilled to partner with NADA to foster the advancement of children’s art in a nature that has never been seen at an art fair,” said **CMA Executive Director Seth Cameron**. “Our goal is to treat children’s art as a serious endeavor. I’m excited to see how our youngest artists respond to a new public platform, and happy art audiences will have the opportunity to experience work they don’t normally have access to.”

For the exhibition, kids around the world will be invited via an [open call](#) to create their own original artworks, set their price, and showcase their work at CMA's booth at NADA New York. If their work sells at NADA, children will receive the money, however, any artworks that do not sell will automatically become part of CMA's one-of-a-kind permanent collection of art made by children from around the world.

In addition to the open call, CMA will be on site at NADA New York with art-making materials for children that may not have the time to submit a work, giving all children the opportunity to create their own masterpieces on-site and add it into the exhibition at the fair.

CMA will also participate in **NADA Presents**, NADA's signature programming series of conversations, performances, and events. On **Friday, May 6 at 5:30pm**, CMA Executive Director Seth Cameron will host **Art Without an Audience: The Case for Children's Art**, an open forum discussion that encourages participants—young and old—to join in on the conversation around children's art. Using examples from the museum's open call, audience members are encouraged to ask: What kinds of audiences can children's art create? What kinds of institutions can children's art influence? How can taking children's art seriously reframe our received ideas of the historical canon? And how can we reimagine arts education beyond the bounds of traditional pedagogical hierarchies? Artists of all ages are encouraged to participate.

The partnership between CMA and NADA further exemplifies both organizations' shared commitment to radical, community-focused initiatives. CMA will be one of over 100 galleries, art spaces, and non-profit organizations participating at NADA New York.

If you are interested in registering for a press pass to NADA New York, please email Ali Rigo at nada@culturalcounsel.com

ABOUT CHILDREN'S MUSEUM OF THE ARTS

Children's Museum of the Arts (CMA) unites children and artists to create and share ambitious works of art with their communities and the world. Born out of an artist's SoHo studio in 1988, the museum has built a living collection of over 2,000 works by children from over 50 countries dating back nearly a century, while connecting young New Yorkers to art and artists. In 2021 CMA's Executive Director Seth Cameron established The Look Make Show, the first digital commons specifically designed for child-artist-centered learning.

ABOUT NADA

Founded in 2002, the New Art Dealers Alliance (NADA) is a not-for-profit 501c(6) collective of professionals working with contemporary art. Its mission is to create an open flow of information, support, and collaboration within the arts field and to develop a stronger sense of community among its constituency. Through support and encouragement, NADA facilitates strong and meaningful relationships between its members working with new contemporary and emerging art. In addition NADA hosts annual art events in Miami and New York, including NADA Miami, NADA New York, and NADA House.

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