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Children's Museum of the Arts Partners with The WNET Group for Camp TV

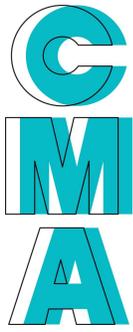


Still image from CMA's How-To Videos, included in Camp TV on WNET.

July 9, 2020 — [Children's Museum of the Arts](http://cmany.org) announces a content partnership with The WNET Group's [Camp TV](http://camp.tv), a new one-hour public television series that brings the day camp experience to children nationwide weekdays beginning Monday, July 13 on public television (check local listings). In the New York metro area, Camp TV premieres Monday, July 13 at 10 a.m. on WLIW21, 11 a.m. on THIRTEEN, and 12 p.m. on NJTV. Episodes will also be available to stream at camptv.org.

Providing ideas for fun activities to kids who can't go to camp this summer, Camp TV is hosted by a head counselor played by Zachary Noah Piser, a Broadway performer ("Dear Evan Hansen", "Wicked") who guides campers as they learn through play.

Head counselor Zach kicks off each episode with a welcome song and announces the day's theme: silly hat day, camping day, rhyme day, silly sock day, backwards day and more. Zach then guides campers through a variety of activities — exploring nature, math, science, the arts, movement, storytelling, writing and more. Every episode also includes a storytelling segment that features a different book of the day. CMA contributes its How-To Videos, which share step-by-step instructions for art projects that the whole family can do together.



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Confirmed Camp TV content partners include Bedtime Math, Brooklyn Botanic Garden, Brooklyn Children's Museum, Brooklyn Public Library, Chamber Music Society, Franklin Institute, Intrepid Sea, Air, and Space Museum, Let's Learn NYC!, Liberty Science Center, Lincoln Center, Macmillan, Memphis Zoo, National Dance Institute, New Victory Theater, New York Botanical Garden, New York Public Library, New York Road Runners, Playworks, ReadWorks, Story Pirates, and Wildlife Conservation Society. Additional content is provided by teachers who participated in The WNET Group's NJTV Learning Live series.

About WNET

WNET is America's flagship PBS station: parent company of New York's THIRTEEN and WLIW21, WLIWWorld and WLIWCreate and operator of NJTV, the statewide public media network in New Jersey. Through its new ALL ARTS multi-platform initiative, its broadcast channels, three cable services (THIRTEEN PBSKids, Create and World) and online streaming sites, WNET brings quality arts, education and public affairs programming to more than five million viewers each month.

ABOUT CHILDREN'S MUSEUM OF THE ARTS

Founded in Lower Manhattan in 1988, Children's Museum of the Arts' unique curatorial program introduces children and families to world-class contemporary art exhibitions and art-making workshops taught by professional artists. The central Cynthia C. Wainwright Gallery displays a rotating series of contemporary artwork by emerging and established artists from New York City and around the world. In addition, CMA's second floor Bridge Project hosts a rotating series of interactive site-specific installations that are thematically linked to the main exhibition in the gallery.

CMA's programming consists of four distinct initiatives: thematic exhibitions of artwork by contemporary artists; on-site public programming, studio workshops, and art classes taught by professional working artists; school and community outreach programs that provide free art education to underserved children throughout New York City; and a permanent collection of over 2,000 pieces of children's art from around the world.

Information: For general inquiries, call (212) 274-0986 or visit cmany.org.

Social Media: Join the conversation on Facebook [@childrensmuseumofthearts](https://www.facebook.com/childrensmuseumofthearts), Twitter [@CMAinNYC](https://twitter.com/CMAinNYC), and Instagram [@CMAinNYC](https://www.instagram.com/CMAinNYC).

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