

THE LOOK MAKE SHOW

Pilot Episode - "The Pitch"

EXT. PRODUCE STAND**EXT. ON THE STREET**

Rod running toward camera, Coney catching up holding The Look Make Show sign. POV from the produce stand comes into the frame. Rod interrupts a purchase.

ROD
Mr. Producer! Mr. Producer!

CONEY
Wait up, Rod!

ROD
Mr. Producer, have we got an idea for you! It's a brand new concept in youth-oriented televisual communication -

CONEY
-A tv show made by kids-

ROD
You see, Coney -

CONEY
Hi.

ROD
Coney and I are artists. We love to draw -

Coney holds up a drawing.

and sculpt -

Coney holds up a sculpture.

And make music -

Coney whistles.

and dance -

Coney grooves.

But since the pandemic, we haven't had a good way to share our art with the world - we've been stuck inside rotting our brains with television!

Coney peels a banana and takes a bite.

PRODUCE SELLER
You've got to pay for that.

ROD
But that's when it hit us - what
if we made a tv show

Coney holds up a sign reading "The Look Make Show."

about making art?

Coney takes another banana.

So all our friends can see the art
we're making. And we can see all
the art they make?

PRODUCE SELLER
Seriously kid, those aren't free.

ROD
For far too long the artistic
creativity of children has been
maligned, sidelined, overlooked,
abbreviated, relegated, denigrated
and disparaged -

CONEY
Do you get that kids are going to
be making the show?!

PRODUCE SELLER
I don't even know what you're
talking about, kid. Just pay me
for the bananas and scram!

Produce seller raises a shaking fist. Rod and Coney flee.
Vegetables are suspended mid-air momentarily then splatter.

**SPLATTER TRANSITION TO ROD AND CONEY WALKING
DOWN THE STREET, SIGN TORN IN TWO**

ROD
He was a prickly pear.

CONEY
nice alliteration.

Coney tossing his banana peel.

CONEY

I think you just pitched our tv show to a vegetable stand.

Rod continues, cleaning tomato juice off himself, taping together their sign.

ROD

Don't be dejected, Coney! There are no mistakes in art!

Crashing sound.

FAR AWAY VOICE

"Hey, who left this banana peel here!"

ROD

Our trouble is we're thinking too small! We've got a big idea. It needs a big time producer! I know just the place -

CONEY

-a taco truck?

EXT. BIG TIME PRODUCTIONS OFFICE BUILDING, DRAMATIC FORESHORTENED VIEW FROM BELOW, TRAFFIC SOUNDS

INT. OFFICE WAITING ROOM, ROD AND CONEY CENTERED IN FRAME, STANDING IN A LINE

The line moves forward in quick succession timed with the voice of the Executive off screen.

EXECUTIVE (MS. BIGTIME)

(continues through scene)

No. No. Next. No. Absolutely not.
No. Never. No.

ROD

This is our moment. Do you have the art?

Coney opens a portfolio and pulls out a stack of drawings.

INSERT: FULL FRAME IMAGES OF CHILDREN'S DRAWINGS OF MONUMENTS

CONEY

This is by (child's name), age
(insert age).

ROD

Amazing!

CONEY

And this one is from (child's
name), age (insert age).

ROD

Outstanding!

CONEY

Ooh, and check this one out by
(child's name), age (insert age).

ROD

Unbelievable!

BACK TO SCENE

ROD

I'm sure once Mr. BigTime sees
some of the art our friends have
made, he'll jump at the chance to
make our show!

EXECUTIVE (MS. BIGTIME)

Next!

**TRANSITION TO INT. OFFICE OF MS. BIGTIME, HER POV, WE SEE
HER HANDS.**

MS. BIGTIME

(on the phone)

I don't care if it's a climate
change documentary, I want the
penguins wearing BigTime merch or
there's not going to be any movie!

MS. BigTime slams down the phone.

ROD

MS. BigTime, have we got an idea
for you. It's a brand new concept
in youth televisual -

MS. BIGTIME

Listen. I'm a busy woman. Just tell me, what's the budget? And what are my returns going to be?

ROD

MS. BigTime, allow me to explain. The Look Make Show isn't -

MS. BIGTIME

The Look Make Show? It's got a good ring to it. So what's it selling?

CONEY

Sell? It's an art tv show for kids -

MS. BIGTIME

Selling art to kids? That's genius! But the name is no good. What about The Look Buy Show? Or, better yet, The Buy This Now Show?

CONEY

MS. BigTime, we're artists. Our friends are artists. And we want to make a show so we can share our art with each other for free. It's not about selling anything -

There is a prolonged pause.

EXT.OFFICE FRONT, REVOLVING DOOR, ROD AND CONEY CENTERED IN FRAME

MS. BIGTIME

(unseen)

And stay out!

Rod and Coney centered in frame. They pull down their masks.

CONEY

Well, at least our sign didn't get destroyed this time!

Sign flies out from the revolving door in two pieces.

ROD

Never fear, Coney! Truly visionary works of art are often misunderstood the first time.

CONEY

(taping together sign)
And the second time...

ROD

What we need is a producer who understands our vision, a producer who understands that all children are artists, a producer who understands the need kids have to share their art with each other.

CONEY

How about there?

Coney points to camera.

EXT. UNDERSTANDING LTD., DRAMATIC FORESHORTENED VIEW FROM BELOW OF SKYSCRAPER, SIGN ATOP READS "UNDERSTANDING LTD."

INT. ROD AND CONEY AT DESK. A CLOCK ON THE DESK READS 12:59.

CONEY

Hi. I'm Coney -

MS. UNDERSTANDING

Tony?

CONEY

Coney.

MS. UNDERSTANDING

Curly?

CONEY

Surely...

MS. UNDERSTANDING

Yes, I'm Shirley. Shirley Understanding. And you are?

CONEY

Coney.

MS. UNDERSTANDING

And who is your friend, Tony?

CONEY

That's Rod.

MS. UNDERSTANDING

Lovely to meet you, Curly and
Thatsrod. How can I help you
today?

Rod and Coney give each other a long look.

ROD

Ms. Understanding - can I call you
Ms. Understanding?

MS. UNDERSTANDING

Surely.

ROD

Have we got an idea for you,
Shirley.

MS. UNDERSTANDING

Ms. Understanding will be fine.

ROD

Um, it's a brand new concept in
youth televisual -

CONEY

It's a show about art for kids!

MS. UNDERSTANDING

Art? Do kids even like art?

CONEY

(Showing chart)

Our research shows conclusively
that making art is more popular
with kids than baloney sandwiches,
getting a haircut, or making pie
charts combined!

MS. UNDERSTANDING

That reminds me, I haven't eaten
lunch today.

Ms. Understanding pulls a baloney sandwich onto her desk.

So what's the story?

ROD

Story?

MS. UNDERSTANDING

The story of the show! The characters, the setting, what happens to them in the script...

CONEY

The script?

MS. UNDERSTANDING

You mean to tell me you want to make a tv show, but you don't have a script?

CONEY

Take a look at these!

Coney pulls out children's drawings.

MS. UNDERSTANDING

(flipping through the drawings)

These are nice, eyes. But I don't see how a few drawings make a tv show. You've got to bring the audience on a journey, where we see change happen before our very eyes.

Rod and Coney look at each other.

ROD

I've got it!

Ms. Understanding is about to pick up her sandwich when Rod snatches it.

Take this delicious baloney sandwich. As you can see, it has thin slices of fresh pink baloney between thick leaves of green lettuce.

Ms. Understanding reaches for the sandwich. Rod pulls it away.

But, Ms. Understanding, really look at it. Is this baloney truly as pink as it appears? (Taking sandwich apart) Because when we take away the green lettuce, we

can clearly see the baloney is
dull and grey!

MS. UNDERSTANDING
What have you done to my baloney?

ROD
I've illustrated a key principle
of how we see - that colors appear
differently depending on the
colors around them. This is the
kind of art experiment we can
bring to life on The Look Make
Show!

MS. UNDERSTANDING
I don't care about your silly
experiments! Nobody ruins my
lunch! Get out!

**EXT. ROD AND CONEY WALK DOWN THE STREET IN THE RAIN. CONEY
IS DEJECTED, HOLDING THEIR TATTERED SIGN. ROD REMAINS
UPBEAT, EATING THE BALONEY SANDWICH.**

CONEY
We should just give up, Rod. We
don't know the first thing about
how to make a tv show. We don't
have a script. We don't have any
characters. We don't even have -

ROD
A set!

Coney squinting at something far away.

EXT. VIEW OF CHILDREN'S MUSEUM OF THE ARTS

INT. CHILDREN'S MUSEUM OF THE ARTS

ROD
We can build backdrops right here,
and make costumes and props over
here - ooh, and make animations in
here -

CONEY
But Rod, we still don't know the
first thing about making a tv
show.

ROD

But don't you see, Coney? That's the beauty of it! We'll make the show about making the show! And our friends who watch and our friends who come visit can help us figure it out! That's the story!

Coney is skeptical.

ROD

Imagine.

INSERT: FLASHBACK

We tell the whole story about not being able to share our art with our friends during the pandemic, about television rotting our brains, and then, we have the idea for a tv show. We tell the story of pitching our idea to different producers, being rejected at every turn - and then we find this magical place where we can invite our friends to help us figure it all out.

BACK TO SCENE

Then, we run a successful kickstarter campaign to tell our friends about the idea and help us produce the next episode!

Rod and Coney pause and look into the camera.

CONEY

Okay, Rod. So in the first episode, we tell the story of why we want to make the show and how we don't know how so we make the show about learning to make the show.

ROD

Right!

Pause.

But what should we do for the second episode?

They think.

IMAGINED SEQUENCE RESUMES

CONEY

By the second episode, things are really moving. We're building sets and props and you write a terrific script for us to rehearse. But once rehearsal starts, you refuse to let anyone add their own ideas to the story. It's Rod's way or the highway! You become controlling and vain, and even decide to build a big scary statue of yourself to let everyone know who's boss.

BACK TO SCENE

Rod looks skeptical.

CONEY

While you're busy building The Rodument -

ROD

The Rodument?

CONEY

The monument to Rod. The Rodument.

IMAGINED SEQUENCE RESUMES

While you're busy building the Rodument, trying to preserve your way of doing things for all time, our friends and I work together, turning this whole place into a celebration of change. We build a magical monument garden, a new version of our city where the monuments aren't permanent fixtures, but changing constantly, reflecting the ever-evolving values of the people who live here. Once you see it, you realize that it's way more fun to be open to new ideas than to be set in your ways.

BACK TO SCENE

ROD

Hey, that's a good story! But what happens to the Rodument?

CONEY

I guess you'll have to wait and see.

ROLL CREDITS

VOICE OVER

Would you like to help Rod and Coney make their next episode about monuments? Now you can! Contribute today to become a producer (credits pause on PRODUCER: YOUR NAME HERE) of the next episode of The Look Make Show from Children's Museum of the Arts!

END